

Insight 3.1.1 Annotated Wireframes


About this document

Annotated Wireframes documents the interaction design that is specific to a page, section, or page element. For global design, refer to [Interaction Design Pattern Guide](#).

Design Scope: Not all pages, page sections, and page elements are represented. Primarily only those that have been modified since the last version of the application are annotated in this document.

Look and Feel: Wireframes are not exact (i.e., some white squares around buttons). Refer to [Certona Visual Style Guide](#) for details (colors, font sizes, margins and padding, etc.).

Activity Logging: Provided here as a high-level summary. Refer to [Experience Management Activity Log](#) for details.

Tips: Elements that have tips are marked with a type abbreviation and question mark.  i? = icon/button, L? = label

Permissions: For users with edit permissions: 1) Page sections with user modifiable data display *Add* and/or *Edit* buttons. Section names display as “Manage [SectionName]” instead of “View [SectionName]”

References to **page elements** are denoted with *italics*.

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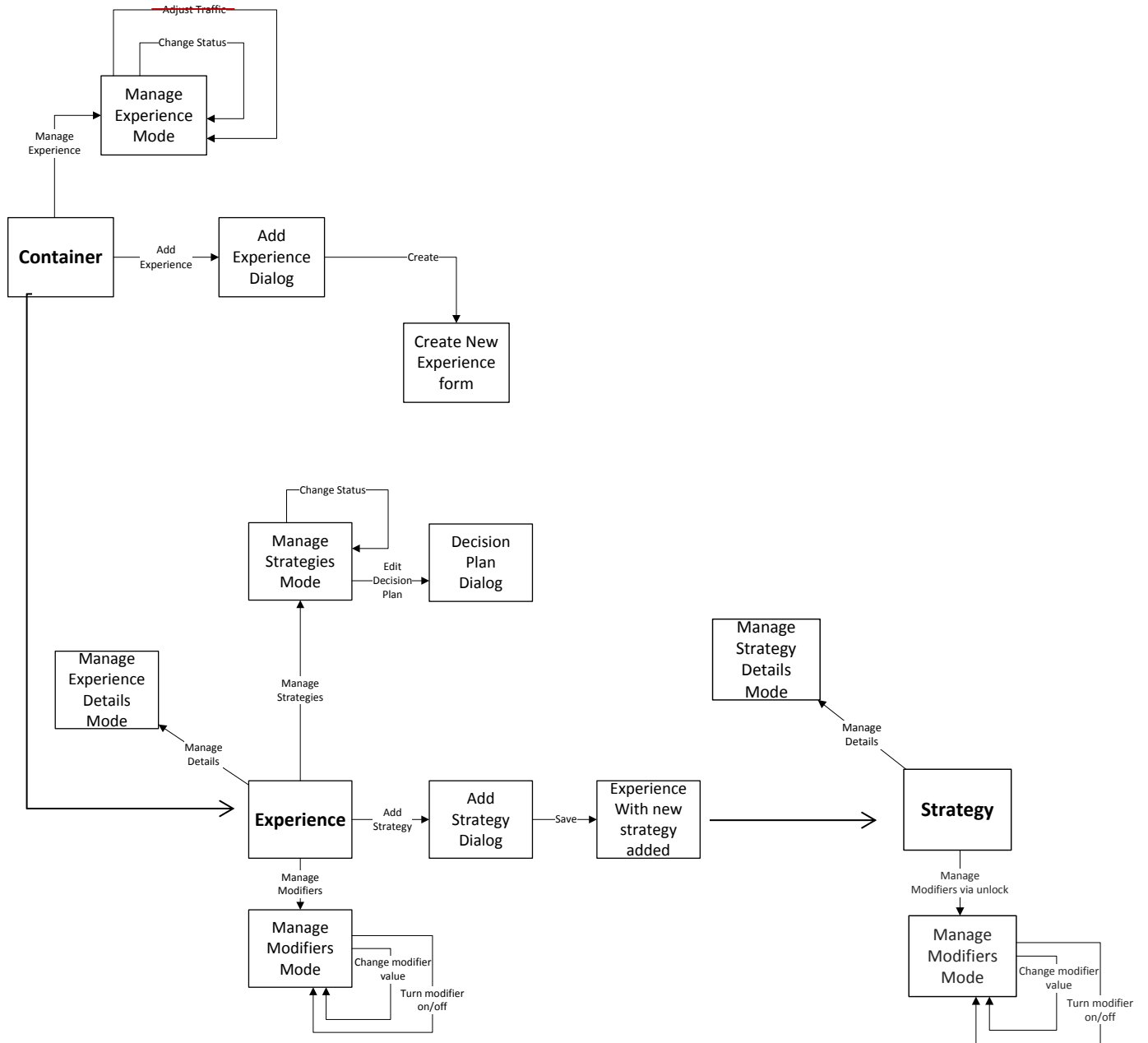
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Version History

Changes in this version are **red text** and marked with red indicator 

Date	Author	Notes
04/08/13	K. Cornwall	First draft
04/11/13	K. Cornwall	<ul style="list-style-type: none">- Added help icon to Add Experience modal- Removed checkboxes, status dropdown, update button from Manage Experience panel- Added additional interaction details to <i>Manage Experience – Edit Details/Traffic</i>- Added <i>Manage Experience - Change Status</i>- Changed trigger and text of <i>Change to Shared Experience Warning Dialog</i>
04/15/13	K. Cornwall	<ul style="list-style-type: none">- Visual change to modal dialogs – gradient background- New page elements identified for tips- Experience sharing features removed- Changes to <i>Manage Experience</i>- Changes to <i>View/Manage Experience Details</i> – rearranged, 3 fields always read only- Changed functionality and language for Unsaved changes- Removed content panel specific <i>Unsaved Changes</i> wireframe and added one for the <i>General</i> case of unsaved changes- Added wireframe for field level <i>Data Validation</i>- Removed wireframes related to shared experiences (strikethrough of page title)- Added table interaction details to <i>Strategy Added</i> and <i>Edit Strategies Status</i> wires- Added interaction details to <i>Manage Strategy</i> for <i>Modifiers</i> and <i>Details</i>- Text changes
04/17/13	K. Cornwall	<ul style="list-style-type: none">- Text changes to <i>Unsaved Changes</i>
04/25/13 - 04/26/13	K. Cornwall	<ul style="list-style-type: none">- Removed all design related to traffic splitting in <i>Container – Manage Experience</i>- Reordered items in <i>Strategy Content Panel > View/Manage Details</i>- Changes to table controls for <i>Experience Content Panel > View/Manage Strategies</i>- Manage status is now view only in <i>Experience > Manage Details</i>- Added page for <i>Manage Details Save</i> sections reverts to View Details mode
05/22/13	K. Cornwall	<ul style="list-style-type: none">- Updated for recent changes and fixes

Application Map



Container Content Panel

Use cases:

Entry points: Nav Panel, Location Table

Outstanding issues:

Resonance Insight

You are logged in as: **Merchandiser** | [User Settings](#) | [Help](#) | [Logout](#)

Account: ResonanceDemo **Fashion Ideas for You** — Container

[Collapse All](#)

- Call Center Demo
- Contact Center
- Mobile Site Demo
- Resonancedemo
 - Web Pages
 - Call Center
 - Category
 - Fashion Ideas for You
 - New Visitor
 - Related Products
 - Accessories
 - Top Sellers – Fallback (No Rules)
 - Top Sellers – Rated >=3
 - Top Sellers – Same Category
 - Category Banner
 - Home
 - LiveClicker Video
 - Mobile
 - No Search Results Page
 - Product Detail Page
 - Search Page
 - Shopping Bag Page
- Emails
 - Cart Abandonment Emails
 - Order Confirmation Emails
 - Promotional Emails
 - Shipping Confirmation Emails

Manage Experiences

Name ▼	Description	Traffic	Status
New Visitor	Experience that optimizes for new visitors	--	Inactive
Related Products	Experience that optimizes to display related products	100%	Active

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Annotations

1. *Name values* in the table are linked to the content panel for the experience.
2. *Add button* (plus icon) opens the add experience dialog. It is only shown when the user has edit permissions and the section has user modifiable data.
3. *Manage button* (pencil icon) toggles the section between edit and view modes. It is only shown when the user has edit permissions and the section has user modifiable data.
4. Only one experience can be active.
Alternate row stripping added to this and following wireframes
No filter on Status column. Inactive Status is italicized: *"Inactive"*

Activities logged

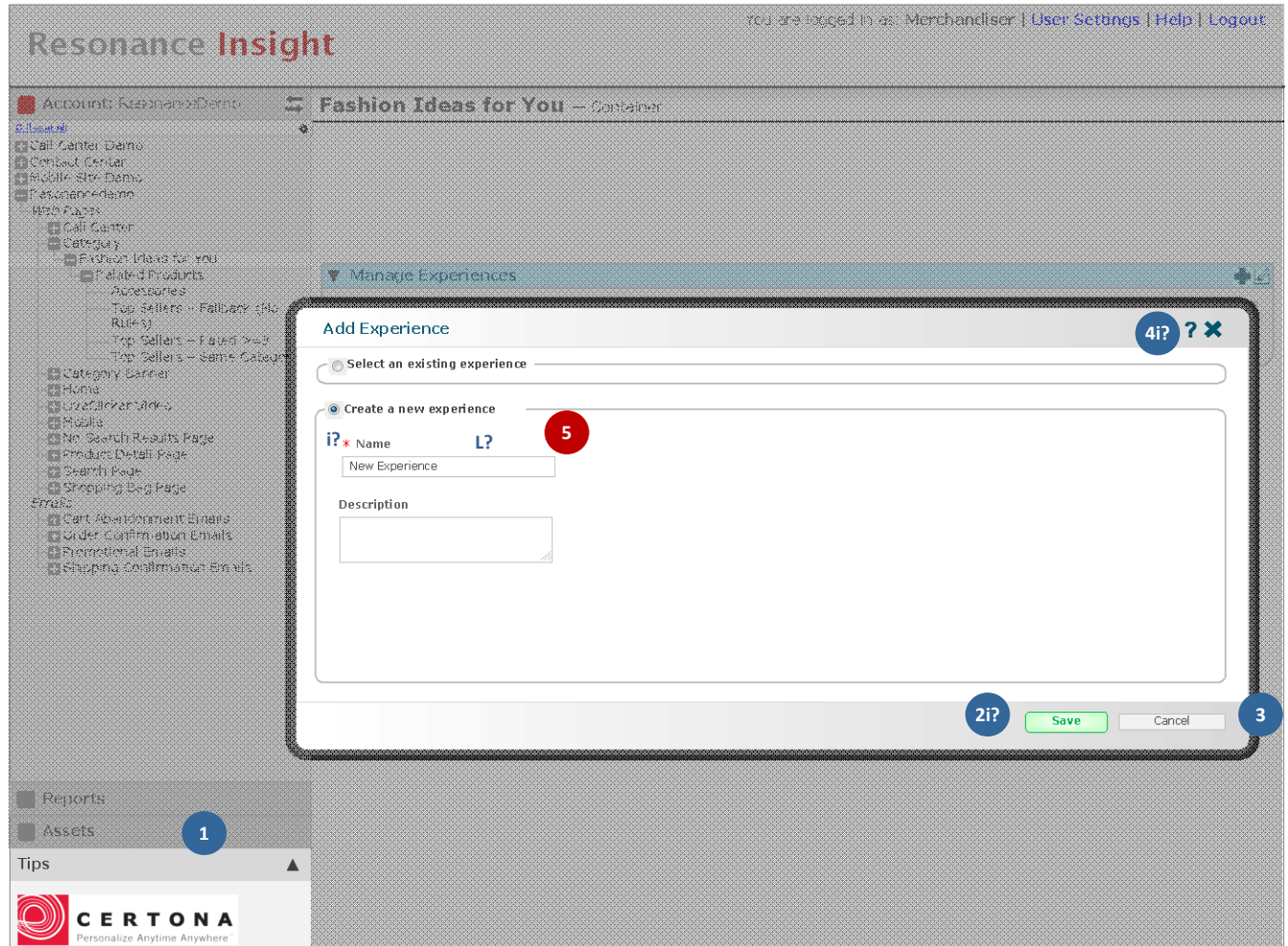
- None

Container Content Panel – Add Experience Dialog - Create New Experience

Use cases: View container, Create experience, View tips

Entry points: Container Experiences section *Add* button

Outstanding issues:



Annotations

1. Modal background doesn't block *Tips Panel* functionality
2. *Save* is enabled only when the user has filled-in mandatory fields (marked *)
3. *Cancel* button and dialog close button closes the dialog
4. *Help* icon displays contextual help (see Interaction Design Pattern Guide)
5. Changed first field label to "Name"
6. Window title is "Add Experience"

Activities logged (Save)

- Experience created
- Experience added

- Container updated

Container Content - Experience Created

Use cases: View container, Create experience

Entry points: Container Experiences section *Add* button

Outstanding issues:

Resonance **Insight** You are logged in as: Merchandiser | [User Settings](#) | [Help](#) | [Logout](#)

✓ Experience added successfully

Account: ResonanceDemo **Fashion Ideas for You** — Container

[Collapse All](#)

- Call Center Demo
- Contact Center
- Mobile Site Demo
- Resonancedemo
 - Web Pages
 - Call Center
 - Category
 - Fashion Ideas for You
 - New Experience** 1
 - New Visitor
 - Related Products
 - Accessories
 - Top Sellers – Fallback (No Rules)
 - Top Sellers – Rated >=3
 - Top Sellers – Same Category
 - Category Banner
 - Home
 - LiveClicker Video
 - Mobile
 - No Search Results Page
 - Product Detail Page
 - Search Page
 - Shopping Bag Page
 - Emails
 - Cart Abandonment Emails
 - Order Confirmation Emails
 - Promotional Emails
 - Shipping Confirmation Emails
- Reports
- Assets
- Tips ▲

Manage Experiences + 🔍

Name ▼	Description	Traffic	Status
New Experience		--	Inactive 2
New Visitor	Experience that optimizes for new visitors	--	Inactive
Related Products	Experience that optimizes to display related products	100%	Active

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Annotations

1. Show the new experience in the table using current sort order
 - a. The new tree node and the new row flash green and fade away after 500ms
2. Newly added experiences are inactive and shown with value of "--"

Activities logged

- None

Container Content Panel - Manage Experience

Use cases: View container experiences, Change experience status


Entry points: Manage Experience *Edit* (pencil) button

Outstanding issues:

Resonance Insight You are logged in as: Merchandiser | [User Settings](#) | [Help](#) | [Logout](#)

Account: ResonanceDemo Fashion Ideas for You — Container

Manage Experiences

Name ▼	Description	Traffic	Status
New Experience		--	Inactive 
New Visitor	Experience that optimizes for new visitors	--	Inactive
Related Products	Experience that optimizes to display related products	100%	Active

Annotations

1. Row highlighted on row hover
 - a. Experience names aren't linked when section is in editable mode
 - b. Row edit button is displayed and opens row for editing when clicked
 - c. If a row is open for editing, hover state for others rows (highlighting and edit button) is disabled

Annotations

1. Row highlighted on row hover
 - a. Experience names aren't linked when section is in editable mode
 - b. Row edit button is displayed and opens row for editing when clicked
 - c. If a row is open for editing, hover state for others rows (highlighting and edit button) is disabled

Activities logged (Update)

- None

Container Content Panel - Edit Experience Details/Traffic

Use cases: View container experiences, Edit Experience, Configure traffic

Entry points: *Row edit* button. Detail changed (excluding status).

Outstanding issues:

The screenshot shows the Resonance Insight web application. At the top, it says 'You are logged in as: Merchandiser' with links for 'User Settings', 'Help', and 'Logout'. A green notification bar indicates 'Experience activated successfully'. The left sidebar shows a navigation menu with categories like 'Account: ResonanceDemo', 'Web Pages', 'Category', 'Related Products', 'Accessories', 'Top Sellers', 'Category Banner', 'Home', 'LiveClicker Video', 'Mobile', 'No Search Results Page', 'Product Detail Page', 'Search Page', 'Shopping Bag Page', 'Emails', 'Reports', 'Assets', and 'Tips'. The main content area is titled 'Fashion Ideas for You — Container'. Below this is a 'Manage Experiences' section with a table:

Name	Description	Traffic	Status
New Experience		--	Inactive
New Visitor	Experience that optimizes for new visitors	--	Inactive
Related Products	Experience that optimizes to display related products	100%	Active

Annotations 1i? and 2i? are present on the table.

Annotations

1. The row *Save* button is enabled when a change is made to any of the row's values
 - a. When clicked, the new data is saved and the row is closed for editing
2. The row *Reset* button resets any changes that have been made to the row's fields
3. Success message is displayed when changes have been updated (see below for messaging when status changed)

Activities logged (Save)

- Experience changed

Container Content Panel – Change Status

Use cases: View container experiences, Edit Experience

Trigger: Experience deactivated or deleted. Or, inactive or deleted experience is activated

Outstanding issues:

Resonance **Insight** You are logged in as: Merchandiser | [User Settings](#) | [Help](#) | [Logout](#)

Account: ResonanceDemo [Collapse All](#)

Fashion Ideas for You – Container

Manage Experiences

Name ▼	Description	Traffic	Status
New Experience		100%	Active
New Visitor	Experience that optimizes for new visitors	--	Inactive
Related Products	Experience that optimizes to display related products	--	Inactive

Annotations:

1. Traffic value for deactivated/deleted experience shown as "--"
2. Traffic is displayed for activated experience with value of 100
3. The row Save button is enabled

Annotations

1. Traffic value for deactivated/deleted experience shown as "--"
2. Traffic is displayed for activated experience with value of 100
3. The row Save button is enabled

Activities logged

- None

Container Content Panel - Experience Updated

Use cases: View container experiences

Trigger: Experience row > in-line Save button

Outstanding issues:

The screenshot shows the Resonance Insight interface. At the top, a green success message "Experience updated successfully" is displayed with a green checkmark icon and a close button. Below this, the user is logged in as "Merchandiser" with links for "User Settings", "Help", and "Logout". The left sidebar shows the account "ResonanceDemo" and a tree view of content categories including "Web Pages", "Category", "Fashion Ideas for You", "Related Products", "Accessories", "Top Sellers", "Category Banner", "Home", "LiveClicker Video", "Mobile", "No Search Results Page", "Product Detail Page", "Search Page", "Shopping Bag Page", "Emails", "Reports", "Assets", and "Tips". The main content area displays the "Fashion Ideas for You" container. A "Manage Experiences" table is shown, which has columns for "Name", "Description", "Traffic", and "Status". The table contains three rows: "New Experience" (100% traffic, Active status), "New Visitor" (-- traffic, Inactive status), and "Related Products" (-- traffic, Inactive status). The table is highlighted with a yellow border. Annotations 1, 2, and 3 are placed on the interface: 1 points to the success message, 2 points to the "Manage Experiences" table, and 3 points to the "Fashion Ideas for You" container header.

Name	Description	Traffic	Status
New Experience		100%	Active
New Visitor	Experience that optimizes for new visitors	--	Inactive
Related Products	Experience that optimizes to display related products	--	Inactive

Annotations

1. Success message of "Experience updated successfully" is displayed.
 - a. If status was changed from active to inactive, the message is "Experience updated successfully \n This container has no active experiences"
 - b. If status was changed from inactive to active and previously active experience, the message is "Experience updated successfully \n The previously active experience is now inactive."
2. The values in the datagrid are updated.
3. The row for the experience flashes green and fades away after 500ms.

Activities logged (row-level Save)

- Container experiences split changed
- Experience updated

Experience Content Panel – Manage Experience Details

Use cases: View experience, Manage details

Entry points: Manage Details section *Edit* button

Outstanding issues:

Resonance Insight You are logged in as: Merchandiser | [User Settings](#) | [Help](#) | [Logout](#)

Account: ResonanceDemo

Related Products — Experience

Manage Details

Name: Related Products **Description:** Experience that optimizes to display related products **Traffic:** 100% **Status:** Active

Manage Strategies

Name	Impressions	Catalog	Personalization Type	Status	Priority	Rules
Top Sellers – Same Category	4.9%	Demo Catalog	Similar	Active	1	Y
Rule Name: Catalog Rating Filter This strategy will return results that match Rating >= 3 when Current User.New = True						
Top Sellers – Rated >= 3	12.3%	Demo Catalog	Co-Viewed	Active	2	Y
Rule Name: Catalog Rating Filter This strategy will return results that match Rating >= 3 when Current User.New = True						
Accessories	23.7%	Demo Catalog	Custom List	Active	3	
Top Sellers – Fallback (No Rules)	42.1%	Demo Catalog	Co-Viewed	Active	4	

Displaying items 1-4 of 4

Annotations

1. Save button is enabled when the user changes a Details section value
2. Columns are not sortable - default sort is by *Priority*, *ascending*
3. If no traffic, value is “--”

Activities logged (Save)

- Experience updated

Experience Content Panel – Experience Details Saved

Use cases: View experience, Manage details

Trigger: Manage Details section *Save*

Outstanding issues:

Resonance Insight

You are logged in as: Merchandiser | [User Settings](#) | [Help](#) | [Logout](#)

Account: ResonanceDemo

Collapse All

Call Center Demo

Contact Center

Mobile Site Demo

Resonance demo

Web Pages

Call Center

Category

Fashion Ideas for You

Related Products

Accessories

Top Sellers – Fallback (No Rules)

Top Sellers – Rated >=3

Top Sellers – Same Category

Category Banner

Home

LiveClicker Video

Mobile

No Search Results Page

Product Detail Page

Search Page

Shopping Bag Page

Emails

Cart Abandonment Emails

Order Confirmation Emails


Promotional Emails

Shipping Confirmation Emails

Reports

Assets

Tips

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Related Products — Experience

Manage Details

Name	Description	Traffic	Status
Related Products	Experience that optimizes to display related products	100%	Active

Manage Strategies

Actions: Hide Rules | Show Decision Plan

Name	Impressions	Catalog	Personalization Type	Status	Priority	Rules
Top Sellers – Same Category	4.9%	Demo Catalog	Similar	Active	1	Y
Rule Name: Catalog Rating Filter This strategy will return results that match Rating >= 3 when Current User.New = True						
Top Sellers – Rated >=3	12.3%	Demo Catalog	Co-Viewed	Active	2	Y
Rule Name: Catalog Rating Filter This strategy will return results that match Rating >= 3 when Current User.New = True						
Accessories	23.7%	Demo Catalog	Custom List	Active	3	
Top Sellers – Fallback (No Rules)	42.1%	Demo Catalog	Co-Viewed	Active	4	

Displaying items 1-4 of 4

Annotations

1. Success message is displayed when changes have been saved

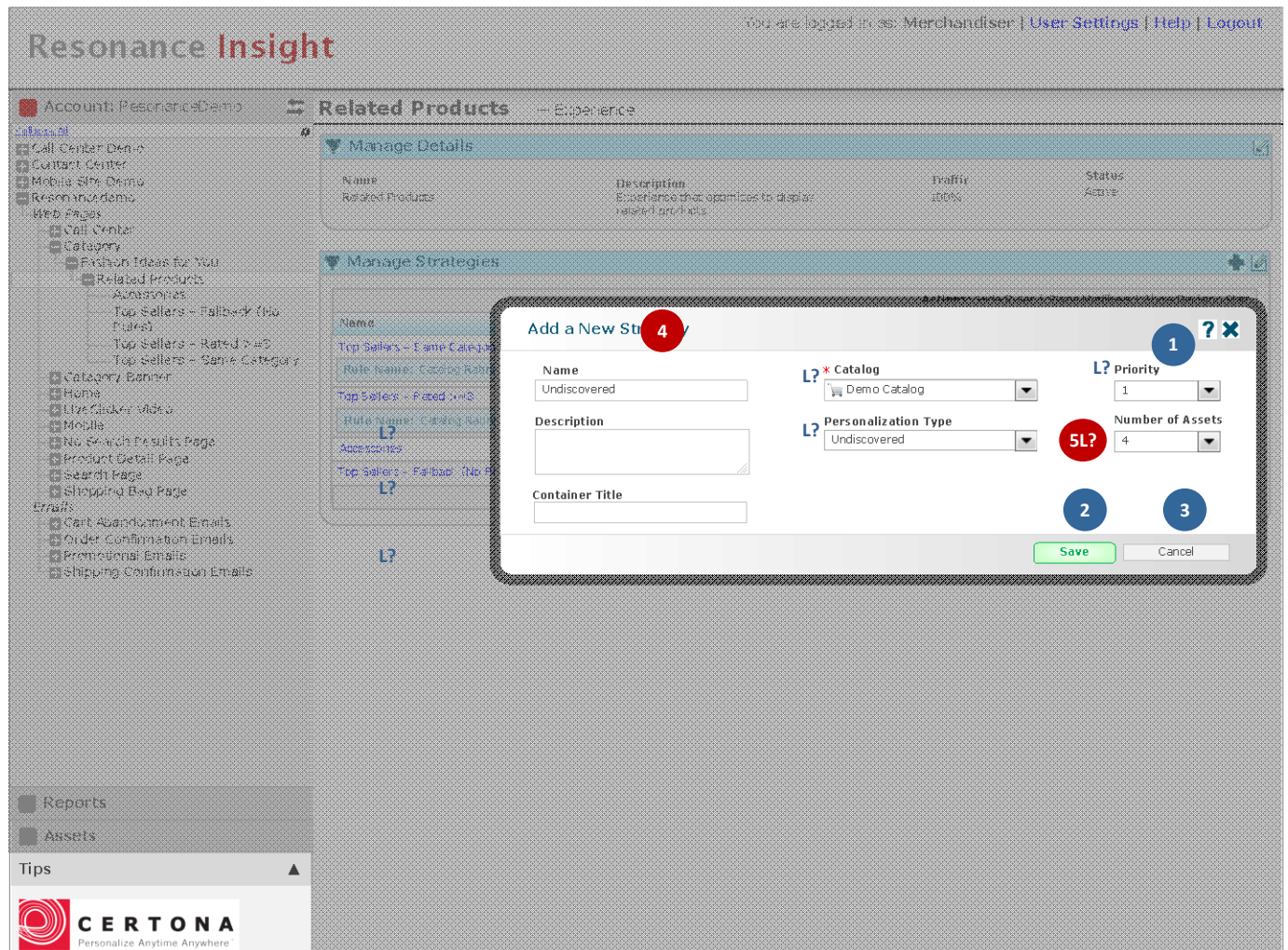
Activities logged

Experience Content Panel – New Strategy Dialog

Use cases: View experience, Manage strategies

Entry Point: Experience Strategies section *Add* button

Outstanding issues:



Annotations

1. *Priority* dropdown options are “1” through the lowest priority +1
2. *Save* is enabled only when the user has filled-in mandatory fields *
3. *Cancel* and dialog *close* button closes the dialog
4. *Title of dialog* is “Add Strategy”
5. The dropdown should have values from 1 to the number of slots available at the container level.

Colons removed from labels. *Catalog* is asterisked as a required field.

Activities logged (Save)

- Strategy added to experience

Experience Content Panel – Strategy Added/Re-prioritized

Use cases: View experience, Manage strategies

Trigger: Strategy Added

Outstanding issues:

The screenshot shows the Resonance Insight user interface. At the top, a green success message 'Strategy added successfully' is displayed with a green checkmark icon and a blue circle labeled '1'. Below this, the 'Related Products' section shows a 'Manage Details' card for 'Related Products' with a description, 100% traffic, and an active status. The 'Manage Strategies' section contains a table of strategies. A new strategy, 'Top Sellers - Same Category', is highlighted with a green background and a blue circle labeled '2'. The table has columns for Name, Impressions, Catalog, Personalization Type, Status, Priority, and Rules. The new strategy is at priority 2. Below it, the 'Top Sellers - Rated >= 3' strategy is at priority 3. The 'Accessories' strategy is at priority 4. The 'Top Sellers - Fallback (No Rules)' strategy is at priority 5. A blue circle labeled '3' is next to the 'Status' dropdown menu, and a blue circle labeled '4' is next to the 'Rules' column. The left sidebar shows a tree view of the account structure, with 'Undiscovered' selected. The bottom of the interface shows the CERTONA logo and the text 'Personalize Anytime Anywhere'.

Name	Impressions	Catalog	Personalization Type	Status	Priority	Rules
Undiscovered		Demo Catalog	Undiscovered	Inactive	1	
Top Sellers - Same Category	4.9%	Demo Catalog	Similar	Active	2	Y
Rule Name: Catalog Rating Filter This strategy will return results that match Rating >= 3 when Current User.New = True						
Top Sellers - Rated >= 3	12.3%	Demo Catalog	Co-Viewed	Active	3	Y
Rule Name: Catalog Rating Filter This strategy will return results that match Rating >= 3 when Current User.New = True						
Accessories	23.7%	Demo Catalog	Custom List	Active	4	
Top Sellers - Fallback (No Rules)	42.1%	Demo Catalog	Co-Viewed	Active	5	

Annotations

1. Success message is displayed
2. The new tree node and the new row flash green and fade away after 500ms
 - a. If needed, the content panel auto-scrolls to show the new row, before it flashes
3. Clear any status filters as necessary to make sure that the new strategy is displayed, and sort by priority.
4. Because only one strategy per priority is allowed, rank for existing strategies adjust as necessary according to the new strategy's priority (i.e., if user selected option 3 out of 5 options on the priority dropdown when adding the strategy, then existing strategies with priorities 3 and 4 would have rank changed to 4 and 5, respectively).

Activities logged

- Strategy priorities for experience changed

Experience Content Panel - Edit Strategies Status

Entry Point: Experience Strategies section *Edit* button

Trigger: Manage Strategies section *Edit* button

Resonance **Insight** You are logged in as: Merchandiser | [User Settings](#) | [Help](#) | [Logout](#)

Account: ResonanceDemo

Related Products — Experience

Manage Details

Name	Description	Traffic	Status
Related Products	Experience that optimizes to display related products	100%	Active

Manage Strategies

Actions: Hide Rules | Show Decision Plan

1	Impressions	Catalog	Personalization Type	Status	Priority	Rules
<input checked="" type="checkbox"/> Undiscovered		Demo Catalog	Undiscovered	Active	1	
<input type="checkbox"/> Top Sellers - Same Category	4.9%	Demo Catalog	Similar	Active	2	Y
Rule Name: Catalog Rating Filter This strategy will return results that match Rating >= 3 when Current User.New = True						
<input type="checkbox"/> Top Sellers - Rated >=3	12.3%	Demo Catalog	Co-Viewed	Active	3	Y
Rule Name: Catalog Rating Filter This strategy will return results that match Rating >= 3 when Current User.New = True						
<input type="checkbox"/> Accessories	23.7%	Demo Catalog	Custom List	Active	4	
<input type="checkbox"/> Top Sellers - Fallback (No Rules)	42.1%	Demo Catalog	Co-Viewed	Active	5	

Select an Action **Update** Displaying items 1-4 of 4

2

3

Activate
Deactivate
Delete
Move Up
Move Down

Reports
Assets
Tips

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Annotations

1. The rows highlight on mouse-over and are selectable by clicking the row or the checkbox; row background shows selected.
2. *Select an Action* dropdown options are: “Activate”, “Deactivate”, “Delete”, “Move Up”, “Move Down”
3. *Update* changes the section to view mode (see next):
 - a. The status for all selected (check-boxed) strategies
 - b. Move-up: Moves the selected strategies up in priority by 1, except when the first strategy is selected. A strategy that isn’t selected is moved incremented down in priority by the number of strategies selected to move up that are directly below it.
 - c. Move-down: Moves the selected strategies down in priority by 1, except when the last strategy is selected. A strategy that isn’t selected is moved up in priority by the number of strategies selected to move down that are directly above it.

Activities logged (Save)

- Strategy status for experience changed

Experience Content Panel - Strategies Status Saved

Use cases: View experience, Manage strategies

Entry Point: Experience Strategies section *Edit* button

Trigger: Manage Strategies section *Edit* button

Resonance Insight

You are logged in as: Merchandiser | [User Settings](#) | [Help](#) | [Logout](#)

Account: ResonanceDemo

[Collapse All](#)

Call Center Demo

Contact Center

Mobile Site Demo

Resonancedemo

Web Pages

Call Center

Category

Fashion Ideas for You

Related Products

Undiscovered

Accessories

Top Sellers - Fallback (No Rules)

Top Sellers - Rated >=3

Top Sellers - Same Category

Category Banner

Home

LiveClicker Video

Mobile

No Search Results Page

Product Detail Page

Search Page

Shopping Bag Page

Emails

Cart Abandonment Emails

Order Confirmation Emails


Promotional Emails

Shipping Confirmation Emails

Reports

Assets

Tips

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Related Products — Experience

Manage Details

Name	Description	Traffic	Status
Related Products	Experience that optimizes to display related products	100%	Active

Manage Strategies

Actions: [Hide Rules](#) | [Show Decision Plan](#)

Name	Impressions	Catalog	Personalization Type	Status	Priority	Rules
<input type="checkbox"/> Undiscovered		Demo Catalog	Undiscovered	Inactive	1	
<input type="checkbox"/> Top Sellers - Same Category	4.9%	Demo Catalog	Similar	Active	2	Y
Rule Name: Catalog Rating Filter This strategy will return results that match Rating >= 3 when Current User.New = True						
<input type="checkbox"/> Top Sellers - Rated >=3	12.3%	Demo Catalog	Co-Viewed	Active	3	Y
Rule Name: Catalog Rating Filter This strategy will return results that match Rating >= 3 when Current User.New = True						
<input type="checkbox"/> Accessories	23.7%	Demo Catalog	Custom List	Active	4	
<input type="checkbox"/> Top Sellers - Fallback (No Rules)	42.1%	Demo Catalog	Co-Viewed	Active	5	

Select an Action [Update](#)

Displaying items 1-4 of 4

Annotations

1. Success message is displayed when strategy/strategies status has been changed

Screenshot changed

Activities logged

- None

Strategy Content Panel – Manage Strategy Details

Use cases: View strategy, Manage details

Entry points: Nav Panel, Experience Panel/Manage Strategies table – strategy *Name* link

Trigger: Manage Details section *Edit* button

Outstanding issues: Max char for textbox entry (i.e. description)?

Resonance Insight You are logged in as: Merchandiser | [User Settings](#) | [Logout](#)

Account: ResonanceDemo Undiscovered – Strategy

Manage Details

Name: Undiscovered **Container Title:** Something new **Catalog:** Demo Catalog

Description:

Personalization Type: Undiscovered **Priority:** 1

Status: Active **Number of Assets Requested:** 4

ID: A1234567

Manage Modifiers

Pool	Profile	New Products	Day Parting	CRM Data	US Regions
2 x	100 %	100 % New Products model	100 % Day Parting model	100 % CRM Data model	100 % US Region Model

Annotations: 1. Save button; 2. Success message; 3. Catalog name link; 4. Modifiers percentage.

Annotations

1. Save button is enabled when the user changes a Details section value
2. Success message is displayed when changes have been saved
3. Catalog name is linked to model details screen
4. All modifiers percentage shown as 100% to indicate maximum range (except Pool, maximum is 10)

Activities logged

- Strategy details changed

Strategy Content Panel - Manage Modifiers

Use cases: View strategy, Manage modifiers

Entry points: Nav Panel, Experience Panel/Manage Strategies table – strategy *Name* link

Trigger: Manage Modifiers section *Edit* button

Outstanding issues:

The screenshot displays the 'Resonance Insight' application interface. At the top, a header bar shows the user is logged in as 'Merchandiser' with links for 'User Settings' and 'Logout'. A green success message 'Modifiers saved successfully' is visible. The left sidebar contains a navigation menu with categories like 'Account: ResonanceDemo', 'Web Pages', and 'Emails'. The main content area is titled 'Undiscovered - Strategy' and features two panels: 'Manage Details' and 'Manage Modifiers'. The 'Manage Details' panel shows strategy information such as Name, Description, Container Title, Personalization Type, Status, Catalog, Priority, and No. of Assets Requested. The 'Manage Modifiers' panel contains a table with columns for Pool, Profile, New Products, Day Parting, CRM Data, and US Regions. Each column has a checkbox and a circular progress indicator. Annotations are placed on the interface: 1 points to the 'Save' button, 2 points to the success message, 3 points to the checkboxes in the 'Manage Modifiers' table, and 4 points to the 'Pool' input field.

Annotations

1. Save button is enabled when the user changes a Modifier value
2. Success message is displayed when changes have been saved
3. Checkbox turns off the modifier for the strategy
4. Modifier input field accepts only integers 1-10 for pool and 1-100 for all others

Activities logged

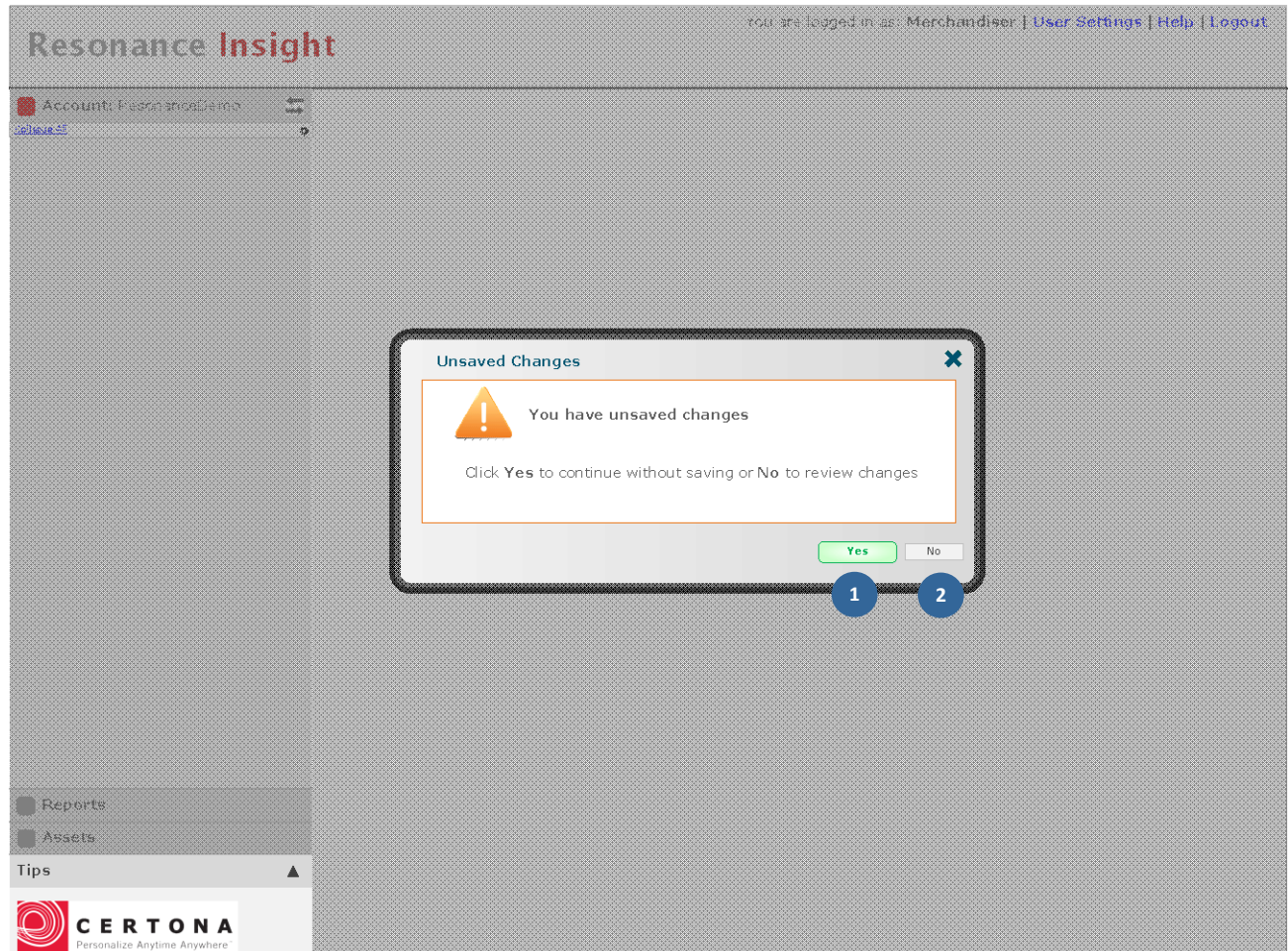
- Strategy modifiers changed

General - Unsaved Changes Warning Dialog

Use cases: Edit section, Edit line – does not apply to forms where the parent of the data is being created

Trigger: There are unsaved changes on the page AND User tries to: toggle to read only mode; Navigate away from the page; Refresh the page, Push the browser back button; close the browser

Outstanding issues:



Annotations

1. Yes, discards any changes, closes the dialog, and executes the user's previous action
2. No and the dialog's close button, closes the dialog

Activities logged

- None

Data Validation

Use cases: Create item, Edit section, Edit line

Trigger: User tries to save without entering required data.

Outstanding issues:

1

Manage Experiences			
*Name ▼	Description	Traffic	Status
Related Products		--	Inactive
Name taken, choose another			
New Visitor	Experience that optimizes for new visitors	--	Active
Related Products	Experience that optimizes to display related products	100%	Active

1

Add an Experience

☐ Select an existing experience

☒ Create a new experience

*Experience Name

Related Products

Name taken, choose another

Description

Save Cancel

Save As New Experience

New experience name

Related Products

Name taken, choose another

Save Cancel

Annotations

- 1
- Background of field changes to red and validation message is displayed
 - Other page elements slide down
 - There must be sufficient white space in dialogs to show the validation message without scrolling

Activities logged

- None